


Sponsorship Invitation

The department of Family Medicine at the University of Tennessee College of Medicine is proud to request your Exhibiting, Advertising or Donation support for the

THE 34TH ANNUAL
J. MACK WORTHINGTON
FAMILY MEDICINE UPDATE
June 12-15, 2019



Practical Topics for Physicians, Nurse Practitioners, Physician Assistants, Registered Nurses & Pharmacists

25 CME / AMA / AAFP credits will be provided

UT THE UNIVERSITY OF
TENNESSEE
HEALTH SCIENCE CENTER.

The **FMU2019** is a 34th annual educational meeting for physicians and other medical professionals on Family Medicine topics, and we are **promoting the meeting nationally this year and expect to attract 180+ physicians and other medical professionals from the Southeast and throughout the U.S.**

This year's topics include:

abdominal aortic aneur.	bariatric (post-surg. mgmt.)	hormones (& the heart)	pancreatitis
acne vulgaris	cholesterol	hypothyroidism	pediatric ortho.
addiction	congestive heart failure	kidney disease	pediatric swollen knee
adrenal insufficiency	constipation	legislative update	platelet-rich plasma
AIDS/HIV	depression (in the elderly)	neuroscience of pain	sexual dysfunction
anxiety (in the elderly)	eye problems	opioid addiction	stem cells in ortho.
atrial fibrillation	GERD	overactive bladder	tick-borne illness
autism	heart disease	pain management	and more!

[Read More >>](#)

MEETING OVERVIEW

The *FMU2019* is the 34th annual of this meeting and consists of **3 full-days and 1 half-day of education**. The meeting consists of **28 timely Family Medicine topics from 28 physicians with a wide range of specialties, including many regional names in healthcare**. The *FMU2019* will be held at the DoubleTree by Hilton in downtown Chattanooga, TN.

Educational Credits: This meeting has been **approved for 25 CME/AMA and AAFP Prescribed credits**. Physicians and other medical professionals are required to attend continuing education activities to maintain licensure & certification, so **the educational credits attract physicians and other medical professionals to attend**.

THE 2019 MEETING AT A GLANCE



TOP REASONS TO SUPPORT THE MEETING

Various Opportunities for Brand Exposure: Supporting this meeting provides various ways for you to get your brand in front our audience, from in-person to advertising to logo inclusion. Your brand can have a booth presence at the meeting and get face-to-face interactions with attendees if you choose to **Exhibit** at the meeting, and/or your brand can have a printed advertisement in program booklet if you choose to **Advertise**. We also love **Donations** of admission tickets or discounts (e.g., \$10 off \$30). And all 3 Sponsorship types will get your logo 1) on signage at the meeting, 2) in the program booklet, and 3) on the meeting webpage!

Exposure to 180+ Medical Professionals: This meeting is an opportunity for your organization to promote its products & services to **an anticipated 180+ physicians, nurse practitioners, physician assistants, registered nurses, pharmacists, and other medical professionals** from the city, surrounding cities, state of Tennessee, Southeast, and throughout the country.

Exposure to 28 Physician Educators/Speakers: Sponsoring this meeting is an opportunity to promote your organization's products & services to our **28 physician health care experts from various local**

organizations who are the speakers at this year’s meeting. Speakers from recent years’ meetings include **presidents/CEOs, directors, physicians, neurologists, surgeons, specialists, professors, radiologists, psychiatrists, and more** from hospitals, academic medical centers, insurance companies, private practices, and other entities.

Association with a Quality Meeting: The *FMU2019* is an excellent caliber medical education meeting hundreds of physicians and other medical professionals in attendance, so it will attract a professional audience and will **present your organization in a favorable light.**

Philanthropy: Sponsoring the meeting is an opportunity for your organization to **support the University of Tennessee College of Medicine and the Erlanger Health System in their endeavor to improve patient outcomes in our region, state, and in the Southeast U.S..**

Chattanooga Rocks! Chattanooga, “*the Scenic City*”, remains **one of the nation’s top tourist destinations.** The Tennessee River, Lookout Mountain, Signal Mountain, Missionary Ridge, 13-mile River Walk, downtown River Park & greenways, world-class outdoor activities, reinvigorated West Village area, revitalized Main Street & King Street area, overhaul of Miller Park, railroads & train rides, the Lookout Mtn. Incline Railway, 300 types of trees, 900 varieties of wildflowers, 3200 acres of Civil War battlefields & landmarks, 2 Aquariums, walking bridge, Ruby Falls, Rock City & more will ensure that you thoroughly enjoy your stay with us.

Support Chattanooga Tourism: Sponsoring this meeting is an opportunity for your organization to **present your offerings to dozens of medical professionals from Chattanooga, surrounding cities, the Southeast, and throughout the U.S.** Chattanooga has received a variety of national awards and honors in recent years, and is located between Atlanta, Nashville Birmingham, and other big cities.

Visit www.utcomchatt.org/fmu for more information about the meeting and to download the **Brochure Invitation with the schedule**

Note that you can support the meeting through exhibiting, advertising or a donation.

We are looking forward to an excellent educational meeting and hope you will support it!

Sincerely,

Bill Reynolds, MBA
(423) 778-3897
Director Statewide, Continuing Medical Education
University of Tennessee College of Medicine

Michael Shepherd, MD
(423) 778-2957
Program Director
University of Tennessee College of Medicine

Registration Form on next page >>

Sponsorship Registration Form – *for Check Payments*

If you will be paying with a Credit or Debit card, please visit www.utcomchatt.org/fmu and scroll to the bottom to submit your registration there instead of this form.

EXHIBITING SUPPORT

Description:	Price:	Sponsor Benefits:
<input type="checkbox"/> All 4 Days – June 12-15	\$1,200	All packages include: a) one 8' table w/ cover, b) logo on Signage at the meeting, c) logo in the Program, d) your logo on the meeting webpage, e) lunch June 12-14 and f) refreshments
<input type="checkbox"/> Any 3 Days – Any 3 days June 12-15	\$1,100	
<input type="checkbox"/> Any 2 ½ Days – Any 2 days June 12-14 and June 15	\$1,000	
<input type="checkbox"/> Any 2 Days – Any 2 days June 12-15	\$900	
<input type="checkbox"/> 1 ½ Days – Any day June 12-14 and June 15	\$700	
<input type="checkbox"/> Any 1 Day – June 12-15	\$500	
Indicate the Days you will Exhibit: <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday <input type="checkbox"/> Friday <input type="checkbox"/> Saturday		

NOTE: June 15, 2019 is a half-day, with education from 8:00am-12:00pm only.

ADVERTISING SUPPORT

Package:	Price:	Sponsor Benefits:
<input type="checkbox"/> Platinum	\$300	a) A Full-Page Ad in the Program and your logo on b) Signage at the meeting, c) in the Program , and d) on the webpage
<input type="checkbox"/> Gold	\$200	a) A Half-Page Ad in the Program and your logo on b) Signage at the meeting, c) in the Program , and d) on the webpage
<input type="checkbox"/> Silver	\$100	Your logo on a) Signage at the meeting, b) in the Program , and c) on the webpage

DONATIONS & COUPONS

Please describe any other ways you wish to support this event:

Description of Other Support for this Meeting:	Sponsor Benefits:
	a) your logo in the printed Program and b) mention of your company's name & experience as we give away your items

Registration Form continued >>



Sponsorship Invitation

Family Medicine Update – June 12-15, 2019
DoubleTree by Hilton (downtown Chattanooga, TN)

Sponsorship Registration Form

Tentatively scheduled to be held at the Chattanooga Convention Center downtown

Sponsor Information Please complete this section **OR just attach your business card**

Date	Company Name	Products/Services		
Name	Degree	Title		
Mailing Address	City	State	Zipcode	
Phone	Email			

Payment Method

Check: Payable to **University of Tennessee, Office of CME** (Tax ID 62-6001-636)

Please mail this form and your check to:

University of Tennessee – Office of CME
960 East Third Street, Suite 104 • Chattanooga, TN 37403
Tel: (423) 778-6884 • cme@erlangers.org

To ensure participation as an Exhibitor, your payment must be received by June 10, 2019.
Please check with our office to confirm availability of exhibitor space before making your necessary arrangements.

To ensure inclusion of your Logo & Company Name in the Printed Program,
your payment and print-ready Advertisement must be received by June 5, 2019

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your payment and print-ready Advertisement must be received by June 5, 2019